

# BIG **i**® | IOWA



# 2025 PARTNERS PROGRAM



# PARTNERS BENEFITS

INDUSTRY PARTNER OPPORTUNITIES: DIAMOND \$15,000 PLATINUM \$10,000 GOLD \$7,500 SILVER \$5,000 BRONZE \$2,500

<b>SPECIAL RECOGNITION &amp; BENEFITS</b>					
Member rates to all IIAI events	X	X	X	X	X
Complimentary use of IIAI education center	X	X	X	X	X
Member pricing on education classes	X	X	X	X	X
Recognition as Partner in Viewpoint Magazine	X	X	X	X	X
Receive IIAI correspondence & e-newsletters	X	X	X	X	X
Company logo featured on IIAI homepage & website	X	X	X		
Company receives annual "Partner Spotlight" post	X	X	X		
Listing as a Big I Partner in e-newsletter	logo+hyperlink	logo	logo		
<b>RURAL AGENTS CONFERENCE - JANUARY 22 &amp; 23, 2025</b>					
Full conference registration(s) - including company staff	10	8	4	2	1
Recognition on promotional materials	X	X	X		
Option to provide company promo materials - due Jan. 7th	X	X	X	X	X
Recognition on event tables	logo	logo	logo	name	name
Ad space in event program	full page	full page	1/2 page		
<b>YOUNG AGENTS CONFERENCE - APRIL 1 &amp; 2, 2025</b>					
Recognition in promotional materials	X	X	X	X	X
Recognition on event tables	logo	logo	logo	name	name
Option to provide company promo materials, due Feb. 27th	X	X	X		
Ad space in event program	full page	full page	1/2 page		
Company mixer registrations	5	4	3	2	1
<b>CONVENTION - AUGUST 26 &amp; 27, 2025 - PRAIRIE MEADOWS</b>					
Full conference registration(s) - including company staff	10	8	4	2	1
Recognition on promotional materials	X	X	X	X	X
Trade Show exhibit booth	2 booths	1 booth	\$200 off	\$100 off	
Option to provide company materials - due July 15th	X	X	X	X	X
Ad space in event program	full page	full page	1/2 page		
Recognition on event tables	logo	logo	logo	name	name
Preferential booth placement	X				
<b>GOLF (CONVENTION ONLY)</b>					
Number of player registrations for golf	4	4	2		
# of attendees at sponsored hole (lunch included)	3	2			
Drink cart sponsor	X				
Hole sponsorship with signage	X				

Questions? Please contact Melissa Meiners melissa@iiaaiowa.org or call 515-402-4033

# **PARTNERS PLEDGE FORM**

**Return your commitment by January 2, 2025**

**We want to support my independent agency network!**

**Partner Level**  **Diamond \$15,000**  **Platinum \$10,000**  **Gold \$7,500**  **Silver \$5,000**  **Bronze \$2,500**

**CONTACT INFORMATION:**

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ COMPANY WEBSITE: \_\_\_\_\_

**PAYMENT METHOD:**

CREDIT CARD #: \_\_\_\_\_

EXP DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

CHECK ENCLOSED

**PLEASE RETURN THIS FORM TO:**

Melissa Meiners, melissa@iiaaiowa.org  
4000 Westown Parkway, Ste 200  
West Des Moines, IA 50266

**QUESTIONS?** Contact us at 515-402-4033

**THANK YOU!**