

BIG **i**® | IOWA



2024 PARTNERS PROGRAM



PARTNERS BENEFITS

INDUSTRY PARTNER ANNUAL DUES:

DIAMOND
\$15,000

PLATINUM
\$10,000

GOLD
\$7,500

SILVER
\$5,000

BRONZE
\$2,500

SPECIAL RECOGNITION & BENEFITS					
Member rates to all IIAI events	X	X	X	X	X
Complimentary use of IIAI education center	X	X	X	X	X
Member pricing on education classes	X	X	X	X	X
Recognition as Partner in Viewpoint Magazine	X	X	X	X	X
Receive IIAI correspondence & e-newsletters	X	X	X	X	X
Company logo featured on IIAI homepage & website	X	X	X		
Company receives annual "Partner Spotlight" post	X	X	X		
Listing as a Big I IA Partner in e-newsletter	logo+hyperlink	logo	logo		
RURAL AGENTS CONFERENCE - JANUARY 24 & 25, 2024					
Recognition on Promotional Materials	X	X	X	X	X
Full convention registration for company staff	10	8	4	2	1
Option to provide company promo materials	X	X	X		
Logo placement at conference	X	X	X		
Option to sponsor member-agent's convention registration	X				
CONVENTION - AUGUST 27 & 28, 2024 - PRARIE MEADOWS					
Recognition on promotional materials	X	X	X	X	X
Trade Show exhibit booth	1 single	1 single	\$200 off	\$100 off	
Full conference registration(s) - including company staff	10	8	4	2	1
Option to provide company promo materials	X	X	X	X	X
Logo placement at convention	X	X	X	X	
Option to sponsor member-agent's convention registration	2	1			
Preferential booth placement	X				
GOLF (CONVENTION ONLY)					
Number of player registrations for golf	4	4	2		
# of attendees at sponsored hole (non-playing, lunch included)	3	2			
Drink cart sponsor	X				
Sponsor player registration (one foursome)	X				
Hole sponsorship with signage	X				

Questions? Please contact Melissa Meiners melissa@iiaaiowa.org or call 515-402-4033

PARTNERS PLEDGE FORM

Return your commitment by January 15, 2024

I want to support my independent agency network!

Partner Level Diamond \$15,000 Platinum \$10,000 Gold \$7,500 Silver \$5,000 Bronze \$2,500

CONTACT INFORMATION:

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ COMPANY WEBSITE: _____

PAYMENT METHOD:

CREDIT CARD #: _____

EXP DATE: _____ CVV: _____

CHECK ENCLOSED

PLEASE RETURN THIS FORM TO:
Melissa Meiners, melissa@iiaiaowa.org
4000 Westown Parkway, Ste 200
West Des Moines, IA 50266

QUESTIONS? Contact us at 515-402-4033

THANK YOU!