

2024 **ANNUAL** **CONVENTION &** **TRADE SHOW**

The Power of . . .
hard markets, artificial intelligence, workers'
compensation, ethics, county mutuals and
reinsurance.

27-28

AUGUST 2024

PRAIRIE MEADOWS CONFERENCE CENTER

1 PRAIRIE MEADOWS DR.
ALTOONA, IA 50009

REGISTRATION:

515-223-6060

www.iaaiowa.org

SCHEDULE

TUESDAY, AUGUST 27, 2024

9:00 a.m. Golf - Terrace Hill Golf Course is an 18-Hole Championship Public Golf Course located in Altoona, Iowa. See registration for more details.

9:00 a.m. - 12:00 p.m. Workers' Compensation Update - **Bob Skow, CPCU, CAE** (3-CEC)

12:00 p.m. - 12:45 p.m. Lunch (grab & go, seminar attendees only)

1:00 p.m. - 4:00 p.m. State of County Mutuals - **Brian Dix**, Mutual Ins. Assoc. of IA and How Reinsurance Effects the Market Today & the Future - **Brad Buchanan**, IMT Insurance (3-CEC)

4:00 p.m. - 6:30 p.m. **Trade Show** and Young Agents Charity Ring Toss

6:30 p.m. - 8:30 p.m. special guest **Tyler Richton & the Highbank Boys**

Dinner stations during exhibit hall

WEDNESDAY, AUGUST 28, 2024

7:00 a.m. - 8:15 a.m. Breakfast - Bishop A/B

8:15 a.m. Annual Meeting & National Anthem - Bishop A/B - Members Only

8:30 a.m. Looking Ahead at the Future of IIABA - **Todd Jackson, CIC, IIABA Chair Elect**

	Agency Management Bishop C	Insurance CEC Track Skinner A&B (3-CEC)
9:00 am. - 10:20 a.m.	Influencing PEOPLE in a Hard Market Brian Ahearn, CPCU, CTM, CPT, CMCT	Ethics for Today's Insurance Professional Ken Hauck, CIC, ARM, CPIA
10:30 a.m. - 12:00 p.m.	Beyond Tomorrow: Thriving in the Workplace of the Future Summer Jelinek	

12:00 p.m. Lunch - Bishop A/B

1:00 p.m. Keynote Speaker - Tim Richardson - The Power of Pause: Rejuvenating Workplaces and Energizing Teams

2:00 p.m. Awards, Installation of Officers and Grand Prize Drawings of (1) \$500, (1) \$300 and (1) \$200

Adjourn - thank you for coming

The CONFERENCE SPEAKERS



BRIAN AHEARN,
CPCU, CTM, CPT, CMCT
CHIEF INFLUENCE OFFICER @
INFLUENCE PEOPLE, LLC



BRAD BUCHANAN
IMT INSURANCE



BRIAN DIX
EXECUTIVE DIRECTOR
MUTUAL INSURANCE ASSC./IOWA



KEN HAUCK, CIC, ARM, CPIA
HAUCK & ASSOCIATES, INC.



TODD JACKSON, CIC
MCGOWAN INSURANCE GROUP



SUMMER JELINEK
KEYNOTE SPEAKER/TRAINER
LEADERSHIP, EMPLOYEE
CUSTOMER

Keynote Speaker



TIM RICHARDSON

The Power of the Pause: Rejuvenating Workplaces and Energizing Teams

In the demanding realm of today's work environment, leader and their teams often grapple with relentless change, fluctuating workloads, and evolving rules and regulations. This ever-shifting landscape can foster stress, burnout, employee turnover, and disengagement. The sanctity of pausing emerges as essential—not just as a tool to rejuvenate productivity, but also as a driver of innovation and positive mental well-being. Navigate past the hurdles of fear, fatigue, and dwindling motivation, and rediscover the essence of an engaged, supportive, and energized workplace.

more speaker information coming soon



BOB SKOW, CPCU, CAE
FORMER IIAI CEO

IIAI Annual Convention Registration

August 27 & 28, 2024

Agency/Company _____
Address _____
Town/City _____ Zip _____
Phone _____
Email address _____

Please register the following from our Agency/Company:

Cancellations received on or before **August 1, 2024** will be fully refunded. No refunds after this date.

Name & Designations	Email Address	Tuesday		Wednesday	
		Ed Seminar am	pm	Agency Management	or CEC Session
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Please check if you are a:

- first time attendee
- first time young agent (under 40)

Member Registration _____ @ \$169 _____

Spouse Registration _____ @ \$85 _____

Non-Member Registration _____ @ \$219 _____

Total \$ _____

CONVENTION GOLF TOURNAMENT

Cut off date to register is **August 1st!**

Many great prizes will be awarded, with team awards based on four flights. Winners will be posted, and prizes distributed at the IIAI registration desk. Registration is limited! Registration includes green fees, cart, and lunch. Golf is available for the first 120 registrants.

What: Four Person Best Shot

Where: Terrace Hill Golf Course

8700 NE 46th Ave, Altoona, IA

When: Tuesday, August 27, 2024

Time: Shot Gun Start at 9:00 a.m.

Fee: \$100.00 (individual)
\$400.00 (groups)

YOU MAY ARRANGE YOUR OWN FOURSOME OR PAIRINGS WILL BE SET BY IIAI.

Name & Agency	Golf Handicap
_____	_____
_____	_____
_____	_____
_____	_____
	Total \$ _____

Mail to: IIAI, 4000 Westown Parkway, Suite 200, West Des Moines, IA 50266 or register online @ www.iiaiowa.org

IIAI Office Only: Convention \$ _____ Golf \$ _____ Total Amount \$ _____
Date Paid _____ Method of Payment _____ Check # _____

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IIAI Annual Convention | August 27 & 28, 2024 Hotel Reservations

Prairie Meadows Hotel - Convention Facility

- \$149.00 – Doubles & Kings
- \$185.00 – Junior King Suite
- \$245.00 – King Suite

Call 515-957-3000 to make reservation

Event Name – Independent Insurance Agents of Iowa

Attendee Link to reserve a room online: <https://bit.ly/3UZpxuH>

Group Code: 082724

Password: 863000098

Cut-Off Date – July 27, 2024

Other Hotel Facilities

- Hampton Hotel & Suites – 515-967-5774
- Adventureland Inn – 515-265-7321
- Best Western Plus– 515-967-2400
- Holiday Inn Express – 515-967-1855
- My Place Hotel – 515-348-7161
- Comfort Inn – 515-967-4412
- Hyatt Place Altoona – 515-520-8300
- La Quinta by Wyndham – 515-706-1507
- Fairfield Inn & Suites by Marriott – 515-446-9888
- Super 8 by Wyndham – 515-967-7888

REGISTRATION CANCELLATION & REFUND POLICY: Call the hotel directly for room cancellation and refund information.

BIG I PARTNERS 2024

DIAMOND



PLATINUM



GOLD



SILVER

Farmers Mutual Hail Ins. Co.
Grinnell Mutual
Imperial PFS
Liberty Mutual Ins./Safeco Ins./State Auto Ins. Companies

Merchants Bonding Company
NAU Country Insurance

BRONZE

AF Group
Agri-Sompo North American
Arlington Roe
Auto-Owners Insurance
Columbia Insurance Group
Encova Insurance
Hastings Insurance
Keystone Insurers Group

MEM
SFM Mutual Insurance Company
SIAA - The Agent Alliance
Society Insurance
Stonetrust Insurance
West Bend Insurance Company
Western National Insurance
Westfield Insurance